

# Jesse Fasano

## WEB DESIGNER / WEB DEVELOPER

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### OBJECTIVE

To obtain a challenging position where my creativity, problem-solving/research skills, and extensive experience in both design and development can be utilized for the success and profitability of both my employer and the clients I serve. My goal is to work to create high performance websites that are both functionally intuitive and engaging experiences.

### EXPERIENCE

#### FREELANCE WEB DESIGN AND WEB DEVELOPMENT

##### Graynoise Media

Sept 2011 - Present

Several end-to-end projects, managing both graphic design/branding as well as front-end and back-end development. Created multiple WordPress themes and plugins to accompany client projects. Plugin development included portable custom post types and custom meta boxes for WordPress administration. Worked with designers to iterate psd designs through the coding process and final implementation.

### TECHNICAL SKILLS

**Web Development:** HTML, CSS, JavaScript, AJAX, jQuery, JSON, PHP, Apache, NGINX, LAMP stack, WordPress

**Front-End Design:** UI/UX Design, Mobile Design, Responsive Web Design, Wireframing, Color Theory, Typography

**Back-End Development:** MySQL, SQL, SSL, DNS, Computer Networking, VPS (Digital Ocean), Web & Email Servers

**Search & E-commerce:** SEO, Google Analytics, Google AdWords, Google Search Console, Digital Marketing, Content Management, E-commerce

**Software & Tools:** Figma, Adobe Creative Suite, Visual Studio, Slack, SEO Tools

### PROFESSIONAL SKILLS

**Project Management:** Leadership, Management, Supervising Experience, Project Management, Team Collaboration

**Communication & Design:** Graphic Design, Logo Design, Layout Design, Branding, Writing Skills, Editing, Proofreading

**Analysis & Research:** Research, Keyword Research, Metadata, Taxonomy, User Research

### CONTACT

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Gunnison, CO

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### INTERESTS

I am passionate about whatever I put my mind to. I am a lifelong learner with a wide variety of interests including landscaping and gardening, writing, music, sports, gaming, history, family, and mountain town life.

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### EDUCATION

Metropolitan State University of Denver

Bachelor's degree in History with a minor in Political Science